

# GOEX Sheetline

QUALITY CUSTOM PLASTIC SHEET

Volume 36

**1982**

Prent Corporation, the leading manufacturer of medical device packaging, vertically integrates and begins extruding their own rigid plastic



**1990**

GOEX Corporation is established as a stand-alone company



**1995**

Certified to ISO 9001:2015 standards

**ISO**  
9001:2015  
CERTIFIED

**2015**

New state-of-the-art HQ and manufacturing facility opens



**2020**

GOEX develops the RE•COVER® family of products



**2022**

Second location opens in Cedar City, UT



**2025**

Celebrating 35 years in business!



**GOEX**

802 US Highway 14 East  
Janesville, WI 53545

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## To Past and Future Success

This year, GOEX celebrates 35 years of manufacturing excellence. In an ever-evolving sector marked by shifting regulations, technological advancements, and growing environmental awareness, maintaining relevance and success is no small feat. This important milestone in our history is a chance to showcase both our past accomplishments and future commitments.

From our beginning in 1990, GOEX has been committed to the highest standards. Our initial ISO-9001 certification in 1995, for example, has centered our efforts on quality management principles including customer focus, leadership, and processes. This stringent measurement proves that GOEX has consistent processes in place to ensure high-quality products. ISO certification requires ongoing evaluation, so we are continually assessing and improving our practices every day.

GOEX has remained on the forefront of technology throughout the past three decades. An example of our most recent advancement includes a vision quality inspection system. This high-tech, automated process continuously monitors the surface quality of plastic sheets on the production line. High resolution cameras and image processing

software inspect the sheets in real time (during the extrusion process) focusing on consistency and repeatability to ensure the highest quality standards are achieved. If a defect is detected during production, the sheet can be rejected before it's ever released to a customer.

At GOEX, we are relentlessly pushing the boundaries of what's possible in extrusion. Our commitment to continuous product development is driven by a bold vision—to deliver high-performance, cutting-edge solutions that advance both our customers' needs and global sustainability goals. A hallmark of this innovation is our RE•COVER® Program, launched in 2020, which redefines material life cycles. Through strategic partnerships with our customers, we reclaim post-process scrap and transform it into valuable materials for new applications—creating a truly closed-loop, responsible manufacturing model.

As we celebrate 35 years of hard work, vision, and continuous improvement, we thank our employees, partners, and customers for their support. With a strong foundation and committed second- and third-generation leadership, GOEX is focused on expanding, excelling, and evolving well into the future.

## Team GOEX

People are what makes GOEX a success. We are proud to recognize the following individuals and their dedicated teamwork. Those celebrating work anniversaries this quarter are:

### 5 YEAR ANNIVERSARIES

Kyle Stevenson - *Material Handling*

Chad Slama - *Director, Manufacturing*

Austin Pierce - *Extrusion Technician II*

### 10 YEAR ANNIVERSARIES

Jonathan Manthei - *Warehouse*

Donavan Fischer - *Process Specialist I*

Jacob Van Hees - *Production Lead II*

### RETIREMENT

Congratulations to GOEX team member Brad Fowler on his recent retirement.



Brad Fowler,  
Production Supervisor, D Shift



## The Importance of a Strong Domestic Supplier

Businesses worldwide continue to face unprecedented disruptions in their international supply chains. From pandemic-related shutdowns, to international freight volatility, to geopolitical impacts, relying on overseas suppliers has proven to be less dependable in today's global climate. As a result, companies are increasingly recognizing the importance of qualifying and maintaining reliable domestic sources to minimize risk and ensure continuity in their operations.

With production facilities strategically located in WI and UT, GOEX is well positioned to help mitigate such supply concerns and further enhance your supply chain security. We provide additional value through our high levels of flexibility, responsiveness, and lead times that are oftentimes unachievable from international sources. GOEX is also better positioned to provide real-time technical support, collaborate closely on product development and troubleshooting, and improve efficiency and innovation.

With an ever-growing demand for sustainability and eco-friendly practices, GOEX can utilize logistic advantages to help our customers enhance circularity. Our RE-COVER® family of products, made with recycled content, provides a unique portfolio of sustainable material solutions for the markets we serve.

Ultimately, a strong domestic supplier is not just a vendor but a strategic partner—offering consistent product quality, reliability, and responsiveness in a fast-moving industry. As international supply chains continue to experience volatility, GOEX can help cultivate secure supplier relationships that are better equipped to navigate through the uncertainty. Let us show you how we are uniquely qualified to help you.

## There's Only One Earth

This April 22, as part of Earth Day recognition, and as a member of the State of Wisconsin's Department of Transportation Adopt-A-Highway program, GOEX took charge of clean up on the two-mile section of roadside along Highway 14 in front of our corporate headquarters in Janesville, WI.

"GOEX is not only helping reduce litter along our road but also enhancing the environment. We are helping to clean up Wisconsin's roadsides and build support for anti-litter and this highway beautification program" said Hunter Bourdo, GOEXperience member and WisDOT Adopt-A-Highway coordinator.



"Getting our team together to clean up waste supports our commitment to sustainability and to our community.", adds Michael Pregont, GOEX President added. "Hopefully people will see us out here and be more conscious of where they are putting their waste and how it affects our planet."





## Grow with GOEX

As the saying goes, April showers bring May flowers. With spring upon us, so is the beauty of planting fresh, colorful flowers and starting annual vegetable gardens. Greenhouse growers have been working hard all winter to get these plants ready for purchase.



A key part of the growing season is tagging the plants so that the plants can be identified as they grow and their care can be customized to the conditions they require to flourish.

GOEX's print partners turn the materials we extrude into mini billboards that showcase beautiful imagery, creative die cut shapes, important care instructions and relevant sale info. The final colorful, informative plant tags not only help the greenhouses and retailers, but also allow consumers to keep track of what they planted and how to care for them throughout the year. Ensuring proper identification also helps reduce plant and food waste too.

GOEX is proud to offer material options for plant stakes of all kinds. Our CONTOUR® Polypropylene products are ideal for applications just like this—providing the printability, rigidity and durability required for the job.

Our CONTOUR® 18, for example, is an impact copolymer Polypropylene that offers the following benefits:

- Excellent lay-flat characteristics
- Increased impact resistance
- Durability for indoor or outdoor use

This year, as you're getting ready for spring planting, pay attention to the beauty of the horticulture tag as well. And, as always, give GOEX a call to talk through material options, including sustainable solutions, for your next print application!

## Word from Leadership

If 35 years has taught us anything, it is that change is constant—and resilience is essential.

GOEX has weathered market swings, navigated supply chain disruptions, and adapted through shifting technologies. Yet we've never lost sight of who we are: a privately-held company grounded in quality, innovation, and service.

Our ability to evolve without losing our core values has been key to our longevity.

Today, with two U.S. manufacturing sites, a tiered risk mitigation strategy, and a firm commitment to reinvest in our people and operations, we are better positioned than ever to respond with agility and assuredness.

I am proud of our team, grateful for our partners and confident in the direction we are heading.



Joshua D. Gray  
CEO  
GOEX Corporation

# Sustainability Calls For Design Guidance

Sustainable design plays an integral role in the end products GOEX is a part of as a quality rigid plastic material provider. For best practices and design guidance, GOEX looks to industry resources that have helped establish essential preliminary guidelines for improved recyclability of the plastic we produce. Plastic recycling organizations have helped with specific guidance aimed at increasing plastic recyclability through improved plastic packaging, products they are made from, and markets they serve.

## Sources of Guidance

The Association of Plastic Recyclers (APR) is an international trade association representing the plastics recycling industry. They help companies, like GOEX, across the plastics recycling value chain with design guidance and recognition, recycled content certification and specifications, policy education and advocacy, and much more.



The Healthcare Plastics Recycling Council (HPRC) is a prime example of a trusted authority in the medical market. HPRC is a private technical consortium of industry peers from the manufacturing, healthcare, and recycling industries. Their mission is to improve the recyclability of plastic products and packaging within the healthcare industry.

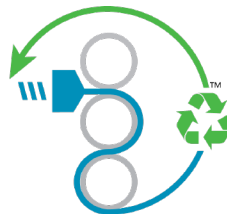
## Where We Come In

Because material selection is a critical first step in the design of plastic products and packaging, GOEX's broad portfolio of materials are valuable solutions to help meet our customers' sustainability goals.

GOEX works closely with our customers to understand the scope of their project/needs, what key materials are being considered and what alternatives or programs may make sense for the application. Our ability to customize and meet our customers where they are is critical in our partnerships.

By incorporating design principles and strategies, GOEX, with the help of our trusted industry partners, can help:

- Reduce the environmental impact of your products
- Align sustainability goals
- Help meet the demand for greener solutions—all without jeopardizing your product's integrity or performance.



Whether it's a material that is recyclable, contains PIR or PCR recycled content, or includes advanced recycled feedstocks, GOEX will work with you to ensure that the materials we produce meet the highest sustainability standards.

Visit GOEX at



September 29 - October 1, 2025  
Las Vegas Convention Center  
Las Vegas, NV  
Booth SL-20007



October 22 - 24, 2025  
Orange County Convention Center  
Orlando, FL  
Booth 2769

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